



THE DRAKE GIVES PRESENTS

# Groove

FOR GOOD

EMPOWERING YOUNG LIVES  
THROUGH MUSIC

# SPONSORSHIP OPPORTUNITIES

TUESDAY

JUNE

6

2023

THE DRAKE LAGUNA BEACH



[www.TheDrakeGives.org](http://www.TheDrakeGives.org)

Follow us on Instagram @TheDrakeGives





THE DRAKE GIVES PRESENTS

# Groove

## FOR GOOD

EMPOWERING YOUNG LIVES  
THROUGH MUSIC



**FOUNDER**

Alec Glasser

**EVENT CHAIRS**

Kerry Harker

Wendy Misner

**COMMITTEE**

Ryan Cueva

Hans Ewert

Tom Grable

Tessa Heaney

Glen Kasper

Joone Kim-Lopez

Harriet Lehman

Roxy Levan

Heidi Miller

Deborah Serkerka

Ruben Smith

Paula Steurer

Melissa Tooker

Bart Zandbergen

Dear Friends of The Drake,

We are honored to share that we will be co-chairing The Drake Gives **Groove For Good** fundraising event benefiting **The Drake Gives**. Founded by Alec Glasser - owner of Laguna Beach's iconic restaurant The Drake - The Drake Gives is a nonprofit foundation that provides youth with the music education, materials, and instruments they need to experience the power of music in local, underserved communities. Empowering young lives through music education has a profound impact on a child's academic, and social emotional development.

To date, The Drake Gives has raised nearly half a million dollars which has gone to support Save The Music Foundation. For 25 years, Save The Music has addressed systemic inequities in music education by investing in culturally rich communities across the US. In California alone, the organization has jump-started music education programs in 258 schools spanning nine California counties. For every \$50 we raise, we can help a child receive music education, instruction, and an instrument for one year!

The Drake Gives has identified a significant opportunity to increase music and arts participation in elementary, middle and high schools throughout Orange County. Through our musically inspired soirees, we are fundraising to help create sustainable impact, right here in our county.

On **Tuesday, June 6th**, we will host our Groove For Good event at **The Drake Restaurant in Laguna Beach**. The proceeds from this event will help support the expansion of music programs in underserved Orange County Public School Districts. Together, we can inspire a bright future for the next generation through the gift of music.

Your generous support is truly appreciated. Enclosed you'll find valuable information about the event and details on how you can help. Additional information can be found at: **www.TheDrakeGives.org** and any questions can be directed to Wendy Misner at (415) 722-3111.

With gratitude for your support,

Kerry Harker  
2023 Co-Chair

Wendy Misner  
2023 Co-Chair



THE DRAKE GIVES MISSION IS TO HELP UNDERSERVED YOUTH REACH THEIR FULL POTENTIAL THROUGH MUSIC EDUCATION

All or part of your gift may be tax-deductible, as The Drake Gives is a nonprofit 501(c)(3) - Tax ID: 84-4335326. Please consult with your tax advisor.

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# MAIN ROOM SPONSORSHIP OPPORTUNITIES

Premium seating in the main dining room with direct view of the stage.

## MAIN ROOM BIG BAND - \$7,500 (1 available)

- Premium seating at 1 table for (10) guests
- Premium main dining room seating for concert viewing
- Premium sponsor recognition on all event promotional materials
  - Full page ad in digital program
  - Logo recognition on the invitation\*
  - Logo/link on event website
  - Tableside butler service
  - Verbal recognition at the event

## MAIN ROOM SEXTET - \$5,000 (5 available)

- Premium seating at 1 table for (6) guests
- Premium main dining room seating for concert viewing
- Premium sponsor recognition on all event promotional materials
  - Full page ad in digital program
  - Logo recognition on the invitation\*
  - Logo/link on event website
  - Tableside butler service

## MAIN ROOM QUARTET - \$3,500 (2 available)

- Preferred seating at 1 table for (4) guests
- Preferred main dining room seating for concert viewing
- Sponsor recognition on all event promotional materials
  - Half page ad in digital program
  - Name recognition on the invitation\*
  - Name on event website
  - Tableside butler service

## CHEF'S EXHIBITION TICKETS - \$750 (4 available)

- (1) Seat at the chef's exhibition counter in the Main dining room seating for concert viewing

\*Sponsorship must be submitted by April 26th to be recognized in the invitation



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# ADJOINING PATIO SPONSORSHIP OPPORTUNITIES

Covered outdoor seating with outdoor view of the main room.

## PATIO SEXTET - \$4,000 (1 available)

Preferred patio seating at 1 table for (6) guests  
Preferred patio seating for concert viewing  
Sponsor recognition on all event promotional materials  
Full page ad in digital program  
Name on event website  
Name recognition on the invitation\*

## PATIO QUARTET - \$2,500 (2 available)

Patio seating at 1 table for (4) guests  
Patio seating for concert viewing  
Half page ad in digital program  
Name on event website  
Name recognition on the invitation\*

## PATIO DUET - \$1,250 (2 available)

Patio seating at 1 table for (2) guests  
Patio seating for concert viewing  
Half page ad in digital program  
Name on event website  
Name recognition on the invitation\*

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# LOUNGE SPONSORSHIP OPPORTUNITIES

Intimate seating indoors with view of display monitors.

## LOUNGE OCTET - \$3,000 (1 available)

Preferred seating at 1 table for (8) guests in the lounge  
Sponsor recognition on all event promotional materials  
Seating available first come first serve for Live auction, program and concert viewing  
Full page ad in digital program  
Logo recognition on the invitation\*  
Logo/link on event website

## LOUNGE QUARTET - \$1,600 (4 available)

1 Table for (4) guests in the lounge  
Sponsor recognition on all event promotional materials  
Seating available first come first serve for Live auction, program and concert viewing  
Half page ad in digital program  
Name recognition on the invitation\*  
Name on event website

## LOUNGE BAR TICKETS - \$350 (6 available)

(1) Seat at the lounge bar for 3 course wine pairing dinner  
Seating available first come first serve for Live auction, program and concert viewing

\*Sponsorship must be submitted by April 26th to be recognized in the invitation



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# UNDERWRITING OPPORTUNITIES

Your donation helps underserved youth reach their full potential through music education.

## ENTERTAINMENT SPONSOR - \$7,500

- Meet & greet with the entertainer
- Signage at the event
- Special verbal recognition at the event
- Full page ad in digital program
- Logo/link on event website
- Name recognition on the invitation\*

## PRINTING SPONSOR - \$5,000

- Prominent name/logo on invitation\*
- Full page ad in digital program
- Logo/link on event website
- Logo on printed event signage

## FLORAL SPONSOR - \$5,000

- Logo recognition on the day of the event
- Full page ad in digital program
- Logo/link on event website
- Name recognition on the invitation\*

## WINE SPONSOR - \$5,000

- Full page ad in digital program
- Logo/link on event website
- Logo on printed menu
- Name recognition on the invitation\*

## MOBILE BIDDING SPONSOR - \$3,000

- Company logo on mobile bidding website
- Half page ad in digital program
- Logo/link on event website
- Name recognition on the invitation\*

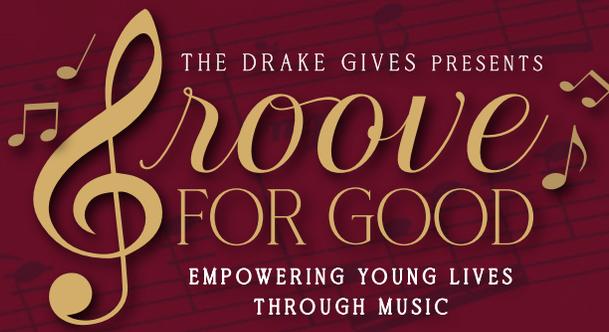
*\*Sponsorship must be submitted by April 26th to be recognized in the invitation*



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# PURCHASE SPONSORSHIP

Your donation helps underserved youth reach their full potential through music education

Recognition listing: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

### I WOULD LIKE TO BECOME A MAIN ROOM SPONSOR

- MAIN ROOM BIG BAND  
\$7,500
- MAIN ROOM SEXTET  
\$5,000
- MAIN ROOM QUARTET  
\$3,500
- CHEF'S EXHIBITION TICKET  
\$750

### I WOULD LIKE TO BECOME A PATIO SPONSOR

- PATIO SEXTET  
\$4,000
- PATIO QUARTET  
\$2,500
- PATIO DUET  
\$1,250

### I WOULD LIKE TO BECOME A LOUNGE SPONSOR

- LOUNGE OCTET  
\$3,000
- LOUNGE QUARTET  
\$1,600
- LOUNGE TICKET  
\$350

### I WOULD LIKE TO BECOME AN UNDERWRITER

- ENTERTAINMENT SPONSOR  
\$7,000
- PRINTING SPONSOR  
\$5,000
- FLORAL SPONSOR  
\$5,000
- WINE SPONSOR  
\$5,000
- MOBILE BIDDING SPONSOR  
\$3,000
- OTHER \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Enclosed is a check payable to The Drake Gives

Please bill my AMEX, Visa, Mastercard, or Discover

Card#: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Guest Names: \_\_\_\_\_

\_\_\_\_\_

Sponsorship can also be purchased online at [www.TheDrakeGives.org](http://www.TheDrakeGives.org)

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# AUCTION DONATION FORM

To maximize the value of your donation, please provide a clear and compelling description of the item and its use or benefits. Please forward a digital image of your item and other promotional materials that will enhance the description or display of your generous contribution.

Donor's Name (as you would like to be recognized):

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description (Continue on back or attach an additional sheet):

Item Restrictions (Black out dates, expirations, age limits, etc):

Estimated Retail Value:

Please Check One:  
 Donation Enclosed       To Be Delivered  
 Please Create Certificate       To Be Picked Up

**PLEASE EMAIL THE COMPLETED FORM TO:**  
Wendy Misner, [wendy@thedrakelaguna.com](mailto:wendy@thedrakelaguna.com)  
All auction items must be submitted by May 9, 2023

Committee Member:



AS SEEN IN

# MODERN LUXURY RIVIERA ORANGE COUNTY



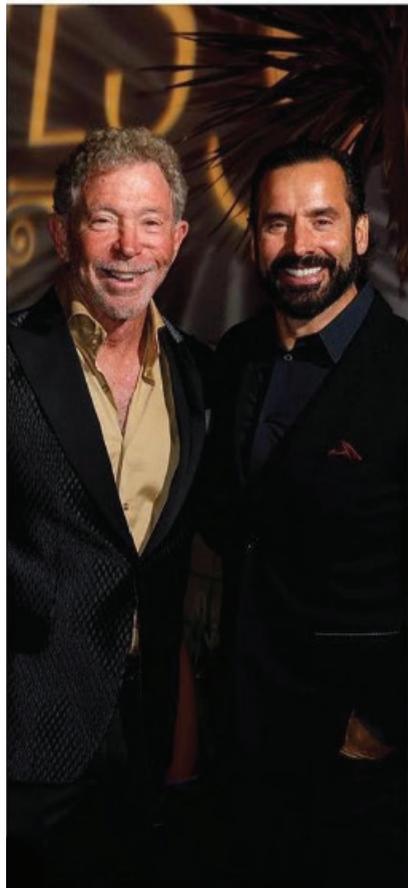
Sierra Furtado and Sam Winkler.



Cueva Entertainment.



Guy Johnson and Trish Mangold.



MODERN LUXURY SPOTLIGHT

## about town

“The Drake After Dark”  
Speakeasy Fundraiser Ignites Local  
Passion for Saving Music Education

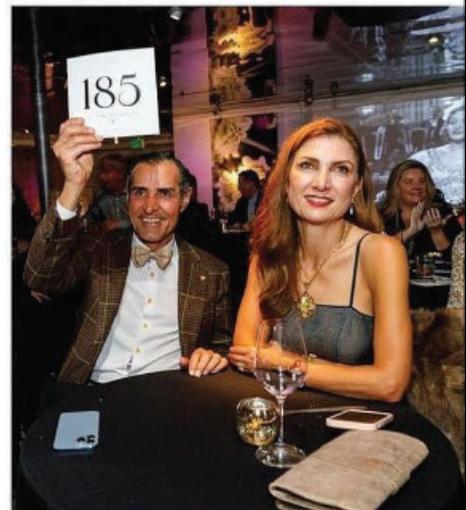
The Drake Takes Over  
Seven Degrees in Laguna Beach  
December 1, 2022

The evening for a cause held at Laguna Beach’s famed Seven Degrees venue roared to life, reaching its goal of raising approximately \$200,000 to benefit Save The Music Foundation through The Drake Gives. This year’s speakeasy event, which hosted double the attendance of last year’s event, raised much needed funding that will directly support music programming within the Orange County public school system. Every \$50.00 raised provides one child with an instrument, music instruction and education for a year through Save the Music Foundation. The special event also honored Doug Freeman, CEO and Executive Chair of Orange County Music and Dance. The Drake Gives has raised nearly half a million dollars since inception to support Save The Music Foundation.

Photography by Frank Salas



Josh and Bobbi Elin.



Kevin Sadati and Nazli Azimi.

AS SEEN IN  
**LAGUNA BEACH**  
 Magazine

Community / Galas & Events

UPFRONT PLACES | PERSPECTIVES | HAPPENINGS



1. Doug Freeman, Alec Glasser 2. Daniel Niazi, Mo Honarkar 3. Chris and Danielle Bressoud 4. Sam Winkler, Wendy Misner, Alec Glasser 5. Kevin Sadati and Nazli Azimi 6. Carol Eastman 7. The venue 8. Cueva Entertainment

**THE DRAKE AFTER DARK**

A speakeasy-themed event, The Drake After Dark raised \$190,000 on Dec. 1 at seven-degrees to benefit Save The Music Foundation through The Drake Gives, a Laguna Beach-based nonprofit that aims to provide underserved youth with music education, instruments and other materials. The Drake Gives was launched in 2021 by The Drake restaurant and live music venue, which was founded by Alec Glasser. This year's speakeasy event featured a Prohibition-era hideout with live entertainment, signature cocktails, dinner by chef Donald Lockhart's culinary team and a live auction. The event also honored Doug Freeman, CEO and executive chairman of OC Music and Dance, a nonprofit performing arts school in Irvine. He also established National Philanthropy Day and has supported numerous area nonprofits. Since The Drake Gives' inception, it has raised nearly \$500,000 to support Save The Music Foundation, which is able to provide one child with an instrument and music instruction for one year for every \$50 raised. Notably, funds raised at The Drake After Dark will directly impact underserved youth within OC public schools. (thedrakelaguna.com) —Sharon Stello

FRANK SALAS

# THE DRAKE GIVES

## THE DRAKE GIVES

The Drake Gives is a nonprofit 501(c3) launched in December 2021, whose mission is to connect, inspire and provide underserved youth with the public school music education, materials and instruments they need and deserve to fuel their passions and experience the power of music. Founder Alec Glasser learned to play the saxophone in a public school when he was 12. That experience profoundly shaped his life in ways he never dreamed possible -- his wish is for all kids to be able to have the same opportunity in their public school education.

## THE CHALLENGE

Budget cuts are to blame for the lack of access to music education - a fundamental element in the developmental stages of early childhood - and The Drake Gives is a determined to change that.

## THE SOLUTION

The Drake Gives has partnered with Save The Music Foundation, one of nation's largest music education nonprofit organizations. They have already helped over 2,500 schools across the U.S. establish and sustain music programs. We ask you to join us as we further this mission to give kids the opportunity to learn firsthand how music can positively impact their lives. With every \$50 raised, The Drake Gives is able to support music education and provide kids an instrument of their own for a year! For more information about how you can make a difference, please visit: [TheDrakeGives.org](http://TheDrakeGives.org)

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5 MILLION +  
American public schools students  
LACK ACCESS TO  
MUSIC EDUCATION



## THE DRAKE GIVES

has now provided music instruction and instruments TO MORE THAN 7,600 UNDERSERVED CHILDREN with a focus on our local Orange County public schools.



CHILDREN WHO STUDY MUSIC HAVE LARGER VOCABULARIES AND MORE ADVANCED READING SKILLS



There is a causal relationship between music classes, STUDENT ENGAGEMENT & ACADEMIC ACHIEVEMENT

THE DRAKE GIVES HAS RAISED OVER

\$400,000



## THE IMPACT

\$50 =   

With every \$50 raised, The Drake Gives is able to support music education and provide kids an instrument of their own for a year!

